Sean Barker

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SUMMARY

2 years of experience as a Product Manager, and 2 years as a Software Engineer, building collaborative consumer products for a global freelancing marketplace. Progressed from self-taught developer to leading a product team within 2 years. Proven track record as a data-driven technical PM, with professional experience in all areas of product development. Built and launched a beta version of my own mobile app.

EDUCATION

- University of Bristol – *MEng Aerospace Engineering (First Class Honours)* Sept 2015 – July 2019
- Google - *UX Design Professional Certificate*
- Reforge (Online courses) - *Growth Strategy, Experimentation, Retention, Monetization and Pricing*

SKILLS & TOOLS

- Product delivery
- UI and UX design
- Customer interviews
- Data analysis

- SQL, Python, Excel
- Retention analysis
- Cohort analysis
- Figma

- Typescript, PHP
- React (Native), Angular
- Async programming
- AWS, Docker

EMPLOYMENT

Freelancer Outsourcing UK Ltd, London – *Product Manager* Jan 2023 - Present
- Leading a team building collaborative tooling for a global freelancing marketplace with 20K WAU
- During tenure, usage of our tools increased from 400 to 1,800 WAU, despite platform-wide WAU falling by 10%
- Launched several A/B tests, with one delivering 18% uplift in the number of clients re-hiring
- Created the team's first product strategy document and roadmap within my first year, which was praised and shared by the VP of Product
- Launched 2 new collaborative products, lifting 10-week client retention rates (measured by impressions) by 14% for new clients, and 6% for existing clients
- Responsible for product discovery, strategy development, developing and tracking the team's core metrics, aspects of UI/UX design, developing user stories and specifications, and product delivery
- Recognised by the VP of Product as one of the most data-driven PM's at my company. I possess strong SQL skills, and have developed dozens of dashboards to inform strategy and monitor product health. Adept at conducting complex user retention and cohort analysis using SQL.

Freelancer Outsourcing UK Ltd, London – *Engineering TL & Software Engineer* Feb 2021 - Jan 2023
- Played leading role in the front and backend development of our Groups feature, which since launch has accumulated 2,000 WAU (10% of platform wide WAU), and 5,200 MAU
- Led several full-stack changes including database schema and API design, through to front-end UIs with e2e and integration test coverage
- Strong understanding of event driven architecture and decoupling of APIs, including the use of asynchronous event handling, and producer consumer patterns
- Firm grounding in building engineering systems at scale, developing front and backend code for a platform handling up to 2000 requests per second

Steer, London – *Consultant* October 2019 - Jan 2021
- Helped build large quantitative Excel forecasting models of air traffic levels for European airports
- Led a stakeholder consultation with over 150 transport operators